

**Corner Bakery Cafe**  
**“Guest Loyalty Survey” 2015 Sweepstakes**  
**Official Rules**

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**

**Eligibility:** Sweepstakes begins at 12:01 a.m., Eastern Time (“ET”), January 1, 2015 and ends at 11:59 p.m., ET, December 31, 2015. The Sweepstakes is open and offered only to legal residents of the 50 United States (including Washington D.C.), who have reached the age of majority in their state of residence at the time of entry. Employees, officers, and directors of CBC Restaurant Corp., Service Management Group, its affiliated companies, subsidiaries, franchisees, distributors, dealers, advertising and promotion agencies, any and all other entities directly associated with this Sweepstakes (“Released Parties”), and the immediate family members and members of the same household of any of the above are **not eligible to participate**.

**Two Ways to Enter:** 1) Eligible entrants may enter the Sweepstakes by visiting <http://www.cbcfeedback.com>. Entrants must enter a valid survey code from their guest receipt and complete all questions on the on-line survey. In addition, the following information must be entered on-line: complete name, age, and day time phone number. The survey invitation invites you to complete the survey within 72 hours; however, survey codes will be accepted for up to seven (7) days. Only one entry may be submitted, per person per day. All entries must be received by 11:59 pm ET on the last day of the month.

2) You may enter by visiting a Corner Bakery Cafe, obtaining a Corner Bakery Cafe business card, and sending the card along with a hand-printed 3”x 5”card that contains your name, address, day and night telephone numbers and age. The restaurant card and the 3”x 5” card must be mailed in a standard business-size #10 envelope to: Corner Bakery Cafe “Guest Loyalty Survey” Sweepstakes, 90 Rockwood Place, Rochester, NY 14610. Mail Entries must be postmarked by the last day of the month and received by the 4<sup>th</sup> of the next month.

**Limit one (1) entry per person per day regardless of method of entry.** Released Parties are not responsible for illegible, damaged, lost, late, misdirected, incomplete or postage due mail or entries. Released Parties reserve the right to disqualify any person or address suspected of submitting multiple or fraudulent entries or of tampering with the entry process. All entries become the property of the Released Parties and will not be returned.

**Internet Limitations of Liability:** Sponsor reserves the right, in its sole discretion, to cancel, terminate, suspend and/or modify the Sweepstakes, or any part of it, at any time, without notice, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award prizes using all non-suspect eligible entries received as of the termination/suspension date, if any infection, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond Sponsor’s control, affects the integrity or proper conduct of the Sweepstakes. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process (if applicable) or the operation

of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in a disruptive manner., Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for: lost, late, incomplete, illegible, incorrect, delayed, garbled, undelivered, or misdirected entries; theft, destruction or unauthorized access to, or alteration of, entries; failures or malfunctions of phones, phone lines or telephone or data transmission systems; interrupted or unavailable network, server or other connections; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet or any technical problem, including but not limited to any injury or damage to any person's computer related to or resulting from Sweepstakes participation; typographical, printing or other errors or omissions in these Official Rules, in any Sweepstakes-related advertisements or other materials, or other problems or errors of any kind whether computer, network, mechanical, human, electronic, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or problems which may occur in connection with the administration of the Sweepstakes, in the processing of entries, in the selection or announcement of winners or in the awarding of prizes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor is not responsible for any damage to an entrant's system which is occasioned by participating in this Sweepstakes or by downloading any information necessary to participate in the promotion. Sponsor also is not responsible for incorrect or inaccurate entry information, whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error, which may occur in the processing of the entries in the Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute regarding the identity of an individual who actually submitted an online entry, the entry will be deemed submitted by the authorized account holder of the email account. "Authorized account holder" is defined as the natural person who is assigned to an email account by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Potential winner may be required to show proof of being the authorized account holder.

**Drawing and Notification:** One (1) Monthly Grand Prize Winner will be selected, from among all eligible entries received, in a random drawing by The American Sweepstakes & Promotion Co., (the "Sweepstakes Administrator"), an independent judging organization, whose decisions are final in all matters relating to this Sweepstakes. Monthly drawings will be conducted on or about February 10, March 10, April 10, May 10, June 10, July 10, August 10, September 10, October 10, November 10, December 10, 2015 and January 10, 2016. Odds of winning will depend on the total number of eligible entries received from both methods of entry received during each month. Winner will be notified by mail, or other home delivery service of Sponsor's

choice. Should the Sweepstakes Administrator be unable to contact the Grand Prize winner at the telephone number provided due to the number being out of service, incorrect, disconnected or for any other reason beyond the control of Sweepstakes Administrator, the prize will be forfeited and an alternate winner selected.

**Prizes:** One (1) Monthly Grand Prize winner will receive a \$2,000 cash award.

**Prize Conditions:** The Sponsor reserves the right at its sole discretion to substitute any prize component with another prize component of equal or greater value. Prize is non-transferable; no prize substitution allowed. Winner will be required to sign an Affidavit of Eligibility and Liability/Publicity Release (where permitted), to be returned within 10 days of the first notification, or prize may be forfeited and an alternate winner selected. All federal, state, local, and other taxes on prize are the sole responsibility of the winner.. The value of the accepted Prize is taxable as income, and an IRS Form 1099 will be filed in Winner's name for the value of his/her accepted Prize. The winner's entry and acceptance of the prize offered constitutes permission (except where prohibited) for the CBC Restaurant Corp. to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media worldwide, in perpetuity, without limitation, notice or further compensation.

**General:** By accepting the Grand Prize, where permitted by law, Winners grant to the Released Parties and those acting pursuant to the authority of Sponsor and the Released Parties (which grant will be confirmed in writing upon Sponsor's request), the right to print, publish, broadcast and use worldwide IN ALL MEDIA without limitation at any time the Grand Prize Winners' full name, portrait, picture, voice, likeness and/or biographical information for advertising, trade and promotional purposes without further payment or additional consideration, and without review, approval or notification. IN NO EVENT WILL RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) ARISING OUT OF PARTICIPATION IN THIS SWEEPSTAKES OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZES. By participating, Entrants release and agree to hold harmless the Released Parties from any and all liability for any injuries, death or losses or damages to persons or property AS WELL AS CLAIMS/ACTIONS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY that may arise from participating in this Sweepstakes or its related activities or the acceptance, possession, use or misuse of, or any harm resulting from the acceptance, possession, use or misuse of the Prize(s). Grand Prize Winners acknowledges that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prize.

**Use of Data:** Sponsor will be collecting personal data about entrants including e-mail addresses from entry forms in accordance with its Privacy Policy. Please review the Sponsor's Privacy Policy at the following link: <http://www.cornerbakerycafe.com/PrivacyandTerms.aspx#>. By participating in the Sweepstakes and providing your e-mail address, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

**Disputes:** Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Texas. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules (whether of the State of Texas or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Texas.

**Winners List:** To request confirmation of the name and address (city and state) of the monthly Grand Prize winners, please send a self-addressed, stamped business size envelope by February 15, 2016 to: ASC/ Corner Bakery Cafe “Guest Loyalty Survey” Sweepstakes, Winner List Confirmation, ASC, 300 State Street, Suite 402, Rochester, NY 14614.

**Sponsor:** CBC Restaurant Corp., dba Corner Bakery Cafe, 12700 Park Central Drive, Suite 1300, Dallas, Texas 75251